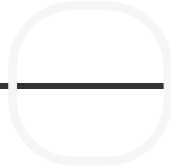


## Speakers & Coaches

### Speakers & Coaches

#### Speakers



**Eddy Travia**

PIONEER INVESTOR IN BLOCKCHAIN, CO-FOUNDER & CEO OF LONDON-QUOTED COINSILIUM (NEX:COIN), VENTURE BUILDER & ACCELERATOR

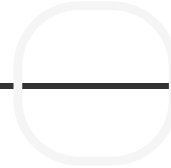
Eddy Travia is a pioneer investor in blockchain technology startups and the CEO of Coinsilium, a London-quoted venture builder, accelerator and investor in early-stage blockchain technology companies. In July 2013, following several years as a private equity fund manager in Greater China, Eddy co-founded Seedcoin, the world's first global incubator of digital currency startups and, in May 2014, was named among the 'Top 3 Most Influential Investors' at the Blockchain Awards. Coinsilium was the first blockchain company to join a stock exchange via an IPO in 2015 (NEX:COIN). Eddy has led early-stage investments in 18 blockchain companies around the world including Factom, RSK, Blox and Indorse and has advised 15 ICOs which have collectively raised more than US\$500 million (i.e. ICON, GBX, Fantom..). Eddy also regularly delivers keynote speeches on blockchain and advises corporates and regulators. Eddy completed the Financial Engineering executive program held in Hong Kong for investment and finance professionals offered by the Stanford University Department of Management Science and Engineering faculty.



**Christian Kromme**

GLOBAL EXPERT, DISRUPTIVE TECHNOLOGIES

Christian Kromme was an innovative tech- entrepreneur for 18 years until he discovered the DNA pattern behind disruptive innovation and how to use this to predict the next big wave of technological disruption. Now Christian is one of the most in-demand futurist keynote speakers, speaking in front of tens of thousands of entrepreneurs, business leaders and policymakers about the radical impact of disruptive technologies on humans and organisations.



**Amanda Harding**

FOUNDER AND CEO, CONVENE

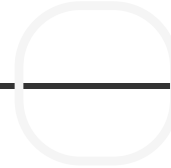
An activist, convener, connector, strategist, creative thinker and mother, Amanda Harding is convinced that harnessing collective power will ensure that the momentum generated translates into concrete results. Dialogue and pioneering courageous action can address specific complex and vital challenges and see their impacts scaled-up resulting in exciting, positive ambitious transformation. Amanda has 25 years of working, teaching and writing for a range of international organizations, including the CGIAR, the European Commission, BNP Paribas, Save the Children, the WBCSD and UN Agencies. Today, from her home in Paris, she has founded Convene.



**Dirk Luyten**

MD, LEVANTE CAPITAL MANAGEMENT

Dirk P. Luyten has more than 20 years of experience in strategic management consulting as Managing Partner at Arthur D Little and Accenture. Also, for nearly a decade, he has been investor and CEO in small retail companies. He currently holds various Board Memberships and collaborates with Diversity and Performance. He has worked and lived in Brussels, Madrid and Tokyo. He holds a Master Degree in Law and a Master Degree in Economics



**Pierre Chandon**

L'OREAL CHAIRED PROFESSOR OF MARKETING, INNOVATION AND CREATIVITY AT INSEAD

Pierre Chandon is the L'Oréal Chaired Professor of Marketing, Innovation and Creativity at INSEAD and the Director of the INSEAD Sorbonne University Behavioral Lab. He was a faculty member, or a visiting scholar, at Harvard Business School, Wharton, Kellogg, and London Business School. He is an expert in food marketing and the behavioral science of eating. He has been the recipient of the most prestigious research, case writing, and teaching awards in his field. His current area of interest is how "Epicurean nudges" can help align health, business, and pleasure by making eaters happier to spend more for less food.



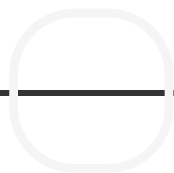
**Kay Formanek**

CEO, DIVERSITY AND PERFORMANCE

Kay is founder and CEO of KAY Diversity & Performance B.V., a global company committed to embedding diversity of talent into the transformational purpose of companies to unleash more creativity, more innovation, more growth, more engagement and better financial outcomes. Before, Kay was Executive Director and Partner in Accenture for 25 years and assumed multiple leadership development, including roles within the Global Leadership Development

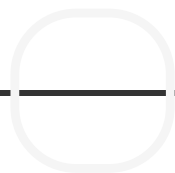
from the state University of Ghent, Belgium. He is an INSEAD MBA (89J), holds a Certificate in Leadership Excellence through Awareness and Practice (LEAP, 2015) and a Certificate in Strategy in the Age of Digital Disruption (2016) from the same School.

Program, Diversity Forum, Unconscious Bias Task Force and acting as mentor and coach and sponsor for rising talent. Kay is passionate about diversity of talent and realises this by way of her Lecturing, Coaching, Publishing, Speaking and Advisory roles on this topic. She is mother of three children and lives in The Netherlands.



**Jorges Neto**  
CEO, ZEN INVESTMENT

Brazilian fintech pioneer. Assisted the structuring of the first purely online bank in Brazil, founder and CEO of Biva, Brazilian #1 p2p lending platform, sold to Pagseguro (Brazilian fintech giant) on the verge of its NYSE IPO. Co-founder & Board member of Brazilian Association of Online Lenders - ABCD.



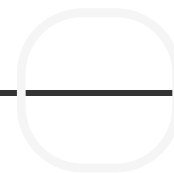
**Susanne Baars**  
CEO, HUMANEGENOME

Susanne Baars MSC MA, is Founder & President of the Global Human Genome Foundation and CEO of Social Genomics. A woman on a mission to save lives by solving the world's deadliest diseases through universal access to genomic knowledge. Aiming to provide 1 billion patients with a genetic disease access to the best healthcare possible. Being born and raised in a medical family specialised in genomics she discovered that there is more knowledge about genomics to prevent diseases. Knowing the impact this has on disrupting the healthcare industry and especially the lives of patients she is highly determined to create access to this lifesaving information for all humans on our planet. By using Genomics & Smart AI to access and connect lifesaving information on a global scale. Previously she worked at some of the most prominent institutes of the world, among others the Harvard Stem Cell Institute, the World Health Organisation and Peking University.



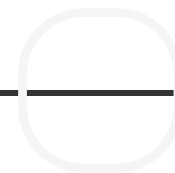
**Leslie Johnston**  
EXECUTIVE DIRECTOR, C&A FOUNDATION

Leslie Johnston joined C&A Foundation as its first Executive Director in August 2013 and brings over 20 years of management experience across multiple sectors, including smallholder agribusiness, entrepreneurship and corporate philanthropy. At C&A Foundation, Leslie led the development of the foundation's first global vision, mission, and strategy, anchored on making fashion a force for good. Leslie currently serves on the boards of COFRA Foundation (Switzerland), GoodWeave International (US), CottonConnect (UK), and the Organic Cotton Accelerator (NL) as well as the Aspen Network of Development Entrepreneurs' Executive Committee. Leslie is the proud mother to two boys (ages 10 and 12) and wife to a Scottish writer.



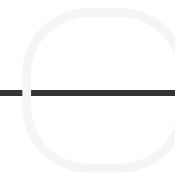
**Balázs Némethi**  
CEO, TAQANU & DIGITAL IDENTITY EXPERT OF THE WEF

Balazs is an invited expert for the World Economic Forum's Digital Identity Taskforce and has been in the blockchain digital Identity space for over 2 years. He has a passion for delivering real impact with the use of technology and blockchain. Taqanu, his company is focusing on delivering social and financial inclusion with the use of their proprietary blockchain identity system.



**Jacqueline Brassey**  
SR. MGR. PARTNER LEARNING, CLIENT ADVISOR AT MCKINSEY AND ASSISTANT PROF. AT TILBURG UNIVERSITY

Jacqueline Brassey brings circa 20 years of experience in HR, Customer Development, Sustainability (NGO) and Academia. A large part of her business career she has been in global HR Expertise roles at Unilever. Following her passion for leadership and talent development, she also has been a career development advisor and a lecturer in Diversity and Inclusion at Luiss Business School in Italy. She started at McKinsey in 2013 as an Expert Consultant in the Organization Practice and in 2016 she accepted role as Senior Manager Partner Learning and Development. Next to her role at McKinsey & Company, she is also an Assistant Professor at the School of Governance of Tilburg University. she founded 'The Confidence Project' in January 2016 together with other senior business professionals, to raise awareness on this topic in the professional context. Later this year, she will be publishing a book on this topic in collaboration with Prof. dr. Nick van Dam and Prof. dr. Arjen van Witteloostuijn. Last but not least, she is a very passionate and proud member of the Supervisory Board of Save the Children in the Netherlands.



**Tessie Ellenoor Hartjes**  
RELATIONS, LIGHT YEAR ONE

Tessie Hartjes studied Innovation Sciences (BSc.) and Electrical Engineering (MSc.) at the Eindhoven University of Technology. She was co-founder of Blue Jay Eindhoven, a student team that developed intelligent autonomous indoor drones. This innovation received worldwide media attention. Currently she is member of the executive board of Lightyear, responsible for sales & marketing. Lightyear is developing a solar electric vehicle that can be driven for weeks or months without charging. Lightyear's mission is to provide clean and affordable transport everywhere and for everyone.

## Coaches



Christelle Cuenin



Nancy Norton

RN, COMEDIAN, VERY FUNNY KEYNOTE SPEAKER

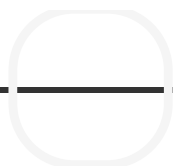
Nancy Norton has been featured on A&E's An Evening at the Improv and starred in her own one-woman show on PBS, The Yellowish-Green Girl, and recently featured on Nickelodeon, bringing stress-relieving comedy to parents on Nickmom Night Out! With a background in healthcare, standup and parenting; Nancy delivers performances and programs that are spontaneous and fresh, teaching the physiology of laughter, which is truly beneficial to any individual or organization. This versatile comedian combines hilarious story-telling with a fast-paced improvisational style that leaves audiences with little time to catch their breath. Her engaging style of comedy has made her a huge hit at corporate events across the country, as well as internationally while entertaining the troops on two USO Comedy Tours.



Nienke van Bezooijen

INTERNATIONAL LEADERSHIP MENTOR, BESTSELLING AUTHOR AND SPEAKER

Nienke van Bezooijen (1967) started her working career as a nurse and after 25 years in healthcare and top-management; she started her second life as an entrepreneur. While working as a consultant, she exchanged knowledge with entrepreneurs and she became passionate about training and coaching. She travelled all around the globe to learn these skills from the top masters in the field of speaking in public. In 2013, when Nienke realised that the time had come to combine all the knowledge she gathered from all over the world, she started her own company. As an entrepreneur, she searched in what form and shape her talent could serve the world best. She loves to be a mentor for thought-leaders and change-makers, in politics and businesses. Nienke created her own 'Speaker Success Solution' (English only) in 2015 with the E.A.S.E. method for public speaking, which combines all the knowledge she finds important and help lift public speakers to a higher level. In order to reach more people she licensed this method and created a team: Presentation-Master ([www.presentation-master.com](http://www.presentation-master.com)). She is also (co)writer of the book 'Sprekend Leiderschap' 2017 (NL). Over the years Nienke has coached more than a hundred speakers to the TEDx stage and she was ACE mentor at the Professional Speakers Academy in London. Nienke van Bezooijen is known as public speaking expert by the Dutch national TV. She is a constellation leader at the Global Institute For Extraordinary Women (GIFEW). She is recognised for influencing the world of politics, based on peace and compassion by transforming communication. On the 8th March 2018, Nienke's new, very personal book about her grandmother: 'My life with Emma, moving mountains in silence' was published.



### Edmund Chow

PROGRAM LEADER MA ARTS PEDAGOGY, INSEAD  
POSTDOCTORAL FELLOW, PUBLIC SPEAKING  
EXECUTIVE COACH, THEATRE DIRECTOR

Dr Edmund Chow is a strategic storytelling and public speaking coach who received his M.A. in Educational Theatre from New York University (2008), and Ph.D (Drama) from the University of Manchester (2016), where he researched on post-conflict identities in Afghanistan. As a Postdoctoral Fellow at INSEAD, he developed the experiential curriculum on leadership presence; trained communication coaches; taught the MBA and Executive MBA classes; and presented at academic conferences. He has won several awards and scholarships, including two from the National Arts Council in Singapore; one in directing from New York University; and three from public speaking competitions. Not only has he chaired and sat on expert panels, Edmund has also been featured on Channel News Asia and Vasantham channel on primetime TV programmes. In 2017, he co-founded Theatre Incorporate ([www.theatreincorporate.com](http://www.theatreincorporate.com)) as a training consultancy that specialises in arts methodologies for storytelling and audience engagement. He has also worked in schools, universities, prisons, hospitals, and communities. Edmund is currently the Program Leader in MA Arts Pedagogy and Practice at Lasalle College of the Arts. His personal website can be found at [www.edmundchow.com](http://www.edmundchow.com).



### Anneke Brouwer

PUBLIC SPEAKING COACH & EXECUTIVE VOICE  
EXPERT

Anneke Brouwer (1969) has always been fascinated by the human voice and all its possibilities. She started her business in the early '90s as a Speech and Language Therapist and specialized in voice disorders. Many years of experience helped her to develop her own style and she has established herself as a successful voice expert. Today she works as a Public Speaking Coach & Executive Voice Expert with (senior) executives in highly tailored, individual coaching relationships. She guides them through improving their presentation- and vocal skills so that they gain more confidence, create more impact and build credibility. As a Voice Coach she also contributes to the International Masterclass Learning & Development Leadership 2017 & 2018 at Nyenrode Business University in the Netherlands. Furthermore, she contributed as a co-author to two chapters on 'Mindful voice techniques' and 'Effective presentation tips and tricks' in an upcoming book and practical toolkit on developing 'Authentic Professional Confidence' that will be published later this year. She believes that through finding and knowing your strengths and weaknesses in public speaking, you will be able to unlock your full leadership potential. By improving the way your message comes across, you gain a skill for life with impact! Her personal website can be found at <https://annekebrouwer.nl/>

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